


**Help us to help more people and
animals escape domestic abuse**

Join our Corporate Ambassador Programme



**“I wouldn’t have left if it
wasn’t for Refuge4Pets”**

Victim-survivor

Refuge4Pets

Corporate Ambassador Programme

We are grateful to our Corporate Ambassadors and value these important partnerships. Could your organisation join our programme and become a **Refuge4Pets Corporate Ambassador?**

With domestic abuse being one of the biggest public health concerns that we experience across our communities these partnerships help us to reach all victim-survivors of domestic abuse, both people and animals, who need our support. Only by working together can we truly tackle domestic abuse.

How your organisation can support **Refuge4Pets**

There are lots of ways your organisation can support us by becoming a Corporate Ambassador. Here are just a few options:

- Choose us as your Charity of the Year
- Organise a fundraising event such as a dress-down day, bake sale, quiz night, or sponsored walk
- Donate items in kind that we need for our work (please ask us for our wish list)
- Sponsor an animal or multiple animals
- Share our charity in your internal and external communications (the prevalence of domestic abuse means it's likely that someone within your organisation or client base may benefit from knowing about our services)

Why partner with **Refuge4Pets**?

Supporting Refuge4Pets can have a meaningful impact on your organisation, including:

- Boosting your brand's reputation and values
- Increasing staff morale, engagement, and retention
- Improving customer trust and loyalty
- Meeting your social responsibility goals
- Generating positive publicity and new networking opportunities
- Creating valuable team-building experiences



**“Refuge4Pets helped keep
my family together”**

Victim-survivor

Refuge4Pets

Corporate Ambassador Packages

Level One Discretionary contribution

This option is flexible and open to all organisations, with no fixed fee. We would welcome a discretionary contribution to help cover the cost of delivering the programme.

You will receive:

- A welcome post on our social media announcing your support
- Your logo and organisation details featured on our website

Level Two £250 per year

Includes everything in Level One plus:

- Announce that you/your organisation is a Corporate Ambassador in one edition of our newsletter
- Two social media posts across the year celebrating your support

Level Three £500 per year

Includes everything in Level Two plus:

- A second newsletter announcement (two in total)
- Two further social media posts throughout the year (four in total)
- Provide your team with a free training webinar or in-person event* about the significance of animals in the dynamics of domestic abuse and how to safeguard people and animals experiencing domestic abuse

Our digital reach:

6,000+ social media followers
20,000+ website visits per year
1,000+ newsletter subscribers

This reach is growing every day thanks to our dedicated individual supporters and our Corporate Ambassadors.

Is your organisation able to contribute more?

If your organisation would like to give more than £500 per year, we would be delighted to create a bespoke Corporate Ambassador package tailored to your goals. Please contact us to discuss this bespoke package.

Whatever level you choose we will provide you with our Refuge4Pets Corporate Ambassador logo and wording about the charity to use across your communication channels. You will also receive a Corporate Ambassador certificate to display in your organisation.

*Subject to geographic location.



Our Purpose

You will find more information about our vision, mission, main priorities and values on the 'our purpose' page of our website by clicking the link below. You can also download the latest copy of our **Trustees Annual Report and Accounts** on this page:

www.refuge4pets.org.uk/our-purpose

Please help us to help more people and animals escape domestic abuse. Join our Corporate Ambassador Programme today.

We look forward to talking to you...

Call 0300 4000 121

Email info@refuge4pets.org.uk

Post PO Box 160, Liskeard, Cornwall PL14 9DR

Refuge4Pets is a registered charity in England and Wales

Our Registered Charity Number is 1174331



Please note: We take the confidentiality of our victim-survivors (people and animals) very seriously. The images of people and animals you see in this document (and in all our print, digital and social marketing materials) are from stock image libraries. We will never publish images of our service users or animals in our care.

www.refuge4pets.org.uk

"It's hard to say goodbye to any animal you have fostered, but it is wonderful knowing they are going back to their family who are now safe and happy"

Foster Carer

